



СИБИРСКАЯ АССОЦИАЦИЯ МЕЖДУНАРОДНОГО СОТРУДНИЧЕСТВА
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CONCEPT

‘ASIAN MEETINGS’ the innovation and investment forum held 6-9 November 2018 Novosibirsk, Russia

In 2017 in the city of Novosibirsk, Russia the first business forum ‘Asian Meetings’ was held, which attracted representatives of various countries, the Kingdom of Cambodia and the Republic of Union Myanmar among them. Chambers of Commerce showed great interest to the economic and industrial potential of the Siberian region. Their business representatives had an opportunity to visit several entities where they could meet producers of different equipment and advanced technologies in a variety of industries, e.g. mining, agriculture, food, biotechnology, water purification, etc. More than 30 Novosibirsk companies took part in B2B negotiations, which allowed them to present their goods and/or technologies and negotiate perspectives of further cooperation in different spheres of activity.

On completion of the visit, a Memorandum was signed on Starting the project of building a water drain purification system in Myanmar. In addition, today in the Kingdom of Cambodia the opportunity to set up a representation of Novosibirsk companies and a showroom with sample models of their production is being negotiated.

The first forum held in Novosibirsk showed that there is a huge potential to develop mutually beneficial relationships between Siberia and Southeast countries. A number of countries - such as Vietnam, India, Cambodia, Laos, Mongolia, Myanmar, Singapore, Thailand, Japan - have already preliminarily expressed readiness to participate in the ‘Asian Meetings’ in 2018.

Business objective of the Forum:

- Development and enhancing of trade and economic ties, expanding fields of cooperation with countries of Southeast Asia, and realization of joint investment projects;
- Establishing grounds for negotiating and resolving burning issues to enable effective cooperation in economic and international relationships between participant countries.

Hosting organizations of the Forum:

- City Administration of Novosibirsk, Russia;

- Russian Association of International Cooperation (RAIC), Moscow, Russia;
- Russian Diplomat Association;
- Siberian Association of International Cooperation (SAIC), Novosibirsk, Russia;

The Forum will be held under the roof of The Committee for Economic Policy of the Federation Council of the Russian Federation.

Participants:

- Representatives of various administrative bodies, organizations and authorities of the Siberian Federal Region, as well as government officials of Novosibirsk and Novosibirsk region;
- Representatives of administrative organs, embassies, organizations and authorities of countries of Southeast Asia;
- Representatives of small and medium-sized businesses of countries of Southeast Asia;
- Representatives of small and medium-sized businesses of Novosibirsk and Siberian Federal Region;
- Representatives of scientific and educational institutions of countries of Southeast Asia and Russia.

Program of the Forum:

- Plenary session. Speakers – representatives of the government authorities, businesses and financial organizations;
- Round tables on actual bilateral or multilateral trade, scientific-educational and economic relationships;
- Presentations of investment and business projects, commercial offers of countries of Southeast Asia and Russia;
- Visiting the best entities of the region, of the Siberian Technopark (Academic City), according to preliminary agreements and interests of both sides, to see the most advanced developments in various fields of industry;
- B2B meetings and negotiations;
- Participation in the regional agricultural exhibition AgroSib;
- An exhibition of the produce of the countries of Southeast Asia;
- Signing of Memorandums and Agreements;
- ‘Asian Meetings of Friends’ standing reception.

Agenda of the Forum:

- Novosibirsk as a driver of developing trade, economic and cultural relationships of Russia and Novosibirsk Federal Region with countries of Southeast Asia;
- Actuality of cooperation with countries of Southeast Asia and its perspective trends;

- Peculiarities of doing business with countries of Southeast Asia;
- Administrative, legal, financial issues influencing effectiveness of economic, trade and cultural relationships between countries;
- Scientific, educational and cultural cooperation.

The export-import interests of businesses of countries of Southeast Asia will be represented in the following fields:

- mining industry;
- energy industry;
- IT;
- Logistics;
- Construction and construction materials;
- Ecology (water and air purification);
- Production, processing and storing of agricultural and farm produce;
- Textiles;
- Tourism, including recreational;
- Medical services and healthcare,
- Pharmacy goods and medical equipment;
- Culture, science, education

Perspective Outcomes:

- Increase of turnover of goods, technologies, services between countries of Southeast Asia and Russia;
 - Expanding the territory of cooperation of Siberian region and countries of Southeast Asia;
 - Development and enhancing of economic, scientific and educational ties between participant countries
 - Attracting investors to development of actual fields of economy of participant countries;
- Promotion of goods onto the markets of participant countries.